



GROUNDHOG REPORTS FEBRUARY 2

from WIARTON WILLIE
"Without a shadow of a doubt"

(519) 534-3907

(519) 534-4519

Canada's official Winter Weather Watcher
located in Wiarton on Canada's Bruce Peninsula.

(519) 534-4521

The white groundhog "Wiarnton Willie" emerges from hibernation every February 2. If Willie sees his shadow, winter will be lengthy. If there is no shadow, there will be an early end to winter.

Groundhog Central in Wiarton--on Canada's Bruce Peninsula--has three phone lines to serve the hundreds of North American media outlets that rely on the groundhog forecast. Each year, more than 300 calls are logged on groundhog day and in the days leading up to Willie's appearance.

The phone numbers for Groundhog Central are listed above. The appearance of the white groundhog usually takes place shortly before 8 am E.S.T.

In mid 1989, affordable housing for Willie was provided on the grounds of the Wiarnton Willie Motel at the southern limits of Wiarton.

When Willie makes his appearance he is greeted by a group dressed in white formal attire. The white tuxedos and gowns recognize the importance of the occasion and avoid the possibility of dark clothing being confused with a shadow-form.

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EDITOR'S NOTE: Enclosed postcard of Willie is reprinted from the centrefold photo recently published in "Playburrow"

The Bruce Peninsula Tourist Association will once again provide courtesy accomodation for media representatives at the Wiarnton Willie Motel and will also host a media breakfast just before the morning groundhog greeting.

WIARTON WILLIE, His Mark.



